



TOMORROW'S DENTAL OFFICE TODAY - TDOT

Objective: Tomorrow's Dental Office-Today! (TDOT) a 53' double expandable trailer and matching tractor, is an educational exhibit designed to showcase the importance of technology and inter-operability to the dentist. The goal is to help practitioners increase quality of care, improve practice productivity, and increase overall access to oral healthcare services.

Solution - Implementation: Sullivan-Schein's support of outreach programs is evident by their support of ADA's Give Kids A Smile Day, community outreach and TDOT was dispatched to help treat Gulf Coast residents in the wake of Hurricane Katrina. Overall, TDOT is the result of an innovative, groundbreaking collaboration

between the public, private, and professional arenas to help further dentistry as a profession, enhance patient care and showcase the latest technology. TDOT while showcasing the latest in dentistry is in itself a showcase of how technology is used to facilitate mobile marketing programs. In addition to serving as a model of the dental office of the future, TDOT also is a fully functional dental treatment center with two fully functional operatories.