



Mobile Marketing Trailers

trailer specifications and guidelines

Cargo Vans

- *Small*
- *Maneuverable*
- *No CDL Required*
- *Limited Space & Carrying Capacity*
- *Limited Towing Capacity*



Cut Away Vans

- *Small*
- *Maneuverable*
- *No CDL Required*
- *Limited Space & Carrying Capacity*
- *More Space than Cargo Van*
- *Popular Kitchen or Sampling Unit*



Step Van

- *Small*
- *Maneuverable*
- *No CDL Required*
- *Sacrificed Driver Comfort*
- *Designed for City Driving*
- *High Floor Height*
- *Limited Weight Carrying Capacity*



iMM
 INNOVATIVE MOBILE MARKETING

1511 Commerce Drive, Bourbonnais, IL 60915 Tel: 1-800-303-2122

www.innovativemobile.com

Box Trucks

- *High Weight Capacity*
- *Box Versatility*
- *Possible CDL Required*
- *Interior Display Options*
- *Stiff Ride*



Buses & Coaches

- *Has a Unique "Look"*
- *Rentable for Short Term Programs*
- *Limited Display Space*
- *Difficult Entry / Egress*
- *Limited Visitor Capacity*
- *Limited Structural Modifications*



Recreational Vehicles

- *Has a Unique "Look"*
- *Rentable for Short Term Programs*
- *Limited Display Space*
- *Difficult Entry / Egress*
- *Limited Visitor Capacity*
- *Limited Structural Modifications*



Cargo Bumper Bull

- *Has a Unique "Look"*
- *Rentable for Short Term Programs*
- *Limited Display Space*
- *Difficult Entry / Egress*
- *Limited Visitor Capacity*
- *Limited Structural Modifications*



Gooseneck

- *Low Floor Height*
- *Maneuverable*
- *Interior or Exterior Display Use*
- *Stable to Tow*
- *Stage Displays Possible*
- *Weight Limitations*



Straight Frame Semi Trailers

- *Maximum Weight Capacities*
- *Maximum Interior Cube*
- *Best Ride & Comfort*
- *Most Durable*
- *Potential Interior Height Limits*
- *Accessibility Issues*



Single Drop Semi Trailers

- *Maximum Weight Capacities*
- *Maximum Interior Cube*
- *Best Ride & Comfort*
- *Most Durable*
- *Floor Height Decreases*
- *Interior Height Increases*

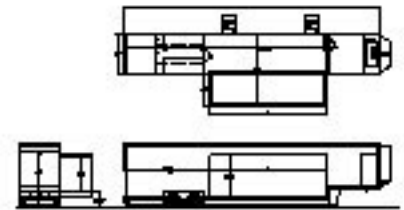


Double Drop Semi Trailers

- *Maximum Weight Capacities*
- *Maximum Interior Cube*
- *Best Ride & Comfort*
- *Most Durable*
- *Low Floor Height*
- *Maximum Interior Height*



Single Expansion Trailers



Double Expansion Trailers

